

Stiliyan Spasov

Product Designer · UI/UX · Digital Products

I DESIGN CLEAR INTERFACES FOR COMPLEX DIGITAL PRODUCTS.

Bulgaria, Varna

stiliyanm@gmail.com

**Bachelor's Degree in Design
@ Varna Free University**

Bulgaria, Varna / 2009 – 2013

Design

Figma, Framer, Adobe CC

Product & Analytics

Hotjar, Jira, Asana

Technical Awareness

HTML/CSS, GitHub,
Design QA

AI Workflow

ChatGPT, Claude, Codex, Cursor

Product Designer @ iAffiliate

Bulgaria, Varna / 2022 – Present

- Designed scalable affiliate experiences across betting, casino and content products
- Built reusable UI systems to keep product flows consistent and easier to ship
- Improved UX structure for high-conversion affiliate journeys

Web/UI Designer @ Flat Rock Technology

Bulgaria, Varna / 2019 – 2022

- Designed web and mobile interfaces for client-facing digital products
- Created concepts, wireframes and high-fidelity UI for product and marketing flows
- Improved existing layouts with clearer hierarchy, spacing and responsive structure
- Worked with PMs, clients and developers to move designs from concept to delivery

Selected Projects

➤ **Noxwin.com**

Sports betting affiliate platform

➤ **Casino.online**

Interactive casino affiliate platform

➤ **TRTDose.com**

Utility-based TRT dosing calculator

➤ **stiliyanspasov.com**